

Super One Statement on the 2010 Series

The Super One Organisers would like to clarify issues surrounding the costs of holding the 2010 Series, including television coverage, which has given rise to comments on the UK Karting Forum. Firstly we apologise for not having been able to make a statement sooner due to the Christmas and New Year break, but are now very willing to respond to queries. We were quite disappointed with some of the comments made about the Super One to the Co-ordinator and hope this information sets out the facts.

The Super One entry fee has had to be increased from £95 to £160 for a two day event (Saturday and Sunday). We realise this is a big increase and the main reason is the introduction of TV coverage. The cost of this is approximately £40 per competitor per event at cost price with no profit for the clubs or organisers. The other portion of the increased fee is due to higher staffing of the Super One team and other investments. The Super One entry fees that are paid to the clubs have not increased since 2007, costs for the Super One have increased quite significantly in that time and also the Super One Team has increased in size.

We still believe the Super One Series is very competitive compared with other championships, or even club racing, as shown in the following table for a two day event.

Club meeting for a non member at a typical premier circuit	£95
Super One 2010 official British and ABkC National Championship	£160
Formula Kart Stars 2010	£200
Rotax Euromax	£260
WSK	Euro 600
Ginetta Cars	£760
Porsche Cup Cara	£1200
None of these entry/practice fees includes tyres or fuel	

During 2009 we had a lot of requests to include guaranteed television coverage. To help competitors understand our aims and the increase in costs, please consider the following.

1. TV coverage £40 per competitor
2. Super Team for 2010 will consist of up to 17 people per round this is additional staff to the club's officials
3. Unilog system for clutch checking in KF and Rotax is provided and will be staffed (Competitors only purchase the fitting kit)
4. Camera data analysed and staffed
5. Parc ferme for tyres staffed
6. Fuel controlled, organised and comprehensive on site GC tests to the highest standard
7. Super One world class scrutineering
8. Super One Track officials and race observers
9. Super One Race Director
10. Super One race coordinator.
11. Live on track timing.
12. Approx value of prizes £60,000
13. Approximately 70 minute race time per competitor
14. Approximately 80 minute practice time per competitor

Fuel for the series

KF3, KF2 and Super KF only will order in 25ltr drums

All other classes will order in 10ltr drums as normal.

All fuel can be carried forward and be used at the next round.

We provided at the Kartmania a fantastic new facility for our competitors to register for the 2010 Super One Series. It was staffed for the whole of the show to help competitors with any questions regarding the series and the 2010 plans. We told anyone that asked that the entry would be £160 and TV coverage would be guaranteed. The show was successful and we attracted many new customers to the series. We are offering a Rookie Cup to the highest Rookie in each class in 2010 and a Rookie champion at the end of the year. Also for Super KF we are offering a Rookie trophy if you have not competed in KF1 or FA before.

The Super One entries at this present time are up on previous years for the same period. We do not try and make our entries look higher than they really are.

The Super One has been going for 27 years and has produced World Champion karters and two World Champion F1 drivers. We are the official British and ABKC National Championship and hold the seeded Numbers for the classes. It is a very competitive championship that produces world class drivers and our aim is to provide a series that is second to none. We are providing facilities that are to CIK level so please do not compare us to club meetings or championships that run along side club meetings. We are the premier karting Championship that is run by professionals and our aim is to provide quality racing on a level playing field. There are costs involved to keep the racing fair. One thing to remember when a competitor cheats and tries to bend the rules we are there to police this and we believe we are second to none in this respect. We were the first Championship to introduce Unilog clutch checking in Rotax which sorted all the issues in this area.

We are introducing cameras in 2010 to try and reduce the amount of unfair incidents. This is an extra cost but you, the competitor, will own the camera which can be used for other sports uses as well. We will announce the cost and specification of this later this week. Guest drivers do not have to purchase a camera as they will be provided with one on loan.

We are trying to raise the profile of the series and feel TV can attract a lot of opportunities for competitors. When the Motors TV championship ran a couple of years ago several drivers were approached by companies after watching them on TV and sponsored them. One example was Joe Boullen who was approached by a company that then sponsored him with £5000 for that season. This driver went on to race in Euromax where he was immediately recognised by foreign drivers who had seen him on Motors TV. Without the TV this would not have happened.

We are aware there are some dissatisfied customers due to the price increase, mainly from TKM competitors. We realise the TKM is a budget class but wanted to offer each Championship the same service. If the majority of competitors in TKM do not want the TV the entry fee will be £120 for 2010 competitors and we will not have TV at the event, but we need to have a majority view on any change this week.

If anyone would like any information they are very welcome to contact me, we are here to listen. You can also visit us at the Autosport Show where you can register or we can answer any questions. We want Super One to continue being the best series, and for you, our competitors, teams and customers to enjoy the experience of being in a top line championship.

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