

MOTORS TV EUROPEAN NETWORK



38 countries in EUROPE (01/10/09) : SUBSCRIBING HOUSEHOLDS

(in English, French, German, Greek, Serbian)

| | | | |
|----------------------------|------------------|---------------------|----------------|
| UK + Ireland: | 9 700 000 | SWEDEN: | 100 000 |
| FRANCE + Overseas : | 1 710 000 | SWITZERLAND: | 90 000 |
| HOLLAND: | 1 270 000 | ESTONIA: | 60 000 |
| NORWAY: | 900 000 | SLOVENIA: | 60 000 |
| GERMANY: | 890 000 | RUSSIA: | 55 000 |
| PORTUGAL: | 700 000 | CZ.REPUBLIC: | 40 000 |
| SERBIA: | 455 000 | LATVIA: | 40 000 |
| GREECE: | 320 000 | MACEDONIA: | 25 000 |
| BELGIUM: | 290 000 | MALTA: | 25 000 |
| CROATIA: | 215 000 | SLOVAKIA: | 25 000 |
| ROMANIA: | 195 000 | UKRAINE: | 15 000 |
| HUNGARY: | 160 000 | | |
| SPAIN: | 150 000 | | |
| POLAND: | 115 000 | | |

Albania, Austria, Bosnia, Bulgaria, Cyprus, Denmark, Finland,

Iceland, Lithuania, Luxembourg, Monaco, Montenegro

TOTAL: 17,7 Million homes